Data analytics is the study and interpretation of raw data in order to discover meaningful patterns, trends, and information. Its primary goal is to assist individuals and businesses in making better decisions, working more efficiently, and planning for the future by utilizing facts and statistics. Data analytics is important because it allows businesses to better understand their performance, solve problems, and make informed decisions. FITA Academy educates students how to collect, organize, and effectively present data, allowing them to grasp how data analysis is used in a variety of fields to gain valuable insights.

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